



September 26 - October 4, 2026 | Mon-Fri: 3pm-6pm | Sat-Sun: 11am-6pm

ENTRANT APPLICATION AND AGREEMENT

The following document registers a Company (Builder or Remodeler) for the Home Builder Association of Metropolitan Harrisburg's PA Parade of Homes. Entries must be submitted for each property separately. Complete thoroughly, ensuring that all information is correct. Once complete submit via email to hba@harrisburgbuilders.com.

Early Bird Deadline: June 26, 2026 | Final Registration Deadline: July 31, 2026

All basic Entry details are required at the time of Application submission for Application to be considered complete.

Live Entry Pricing Details

Early Bird Builder Member Registration per Entry: \$3,400
 Early Bird Builder Member Registration for 3+ Entries: \$3,250 per
 Builder Member Standard Registration per Entry: \$3,650
 Builder Member Standard Registration for 3+ Entries: \$3,400 per
 Non-member Builder Registration per Entry: \$4,400

Virtual Only Pricing Details

Early Bird Member Registration per Entry: \$1,750
 Member Standard Registration per Entry: \$1,850
 Non-member Registration per Entry: \$2,450

Company Name _____

Company Address _____

Company City _____ State _____ Zip Code _____

Primary Contact _____

Phone _____ Email _____

Secondary Contact _____

Secondary Phone _____ Secondary Email _____

Company Website _____ Number of Home Entries Expected _____

"About Us" description of your company (125 words or less) *(required)*.

Authorized Signature _____ Date _____

(upon reading all Terms and Conditions)



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Home Builders Association of Metropolitan Harrisburg
 2416 Park Drive Harrisburg, PA 17110
hba@harrisburgbuilders.com



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OF METROPOLITAN HARRISBURG

ENTRY INFORMATION

All Entry information is required at the time of application submission

Virtual Entries are for Houses not open to the public, Remodels/Additions, and/or Specialty Spaces

☐ Live Entry	☐ Virtual Entry (<i>Virtual Only Submissions Will Not be Judged, Not Open to the Public</i>)	
☐ Single Family	☐ Multi-Family: Condo	☐ Multi-Family: Apartment
☐ Renovation	☐ Addition	Renovation/Addition Price _____
☐ East Shore	☐ West Shore	Home Sale Price or Apartment Rental Price _____

Live Only

Community or Development Name _____

Street Address _____

Township, Zipcode _____

Square Footage _____ Number of Bedrooms _____ Number of Bathrooms _____

Listing Information (if applicable):

Live Only

Company _____ Agent Contact Name _____

Agent Email Address _____

Agent Phone Number _____

Home/Space Description (Up to 150 words) (*Required for all entries*):

Entry Highlights (Limit - 5 bullet points = 5 lines of text, 80 characters per line) (*Required for all entries*):

Do not include: square footage, number of bedrooms, number of bathrooms (That will already be in bullet #1)

Entry Location Latitude and Longitude (this helps us create the map for publication)(*for Live Entries Only*):

Directions (From major highways to entry location)(*for Live Entries Only*):

Terms and Conditions

The undersigned company or associated representative (hereinafter "Entrant") and the Home Builders Association of Metropolitan Harrisburg (hereinafter "HBA"), hereby enter a legal agreement for the 2025 Parade of Homes Event (the "Event") scheduled for **September 26, 2026 to October 4, 2026**. In submitting this Agreement, Entrant acknowledges that all Terms and Conditions for the event have been received and reviewed, and furthermore, the Entrant agrees to perform and comply with all requirements stated therein.

1. FEES

Fees include Live Event & Virtual Parade Website

Early Bird Builder Member Registration per Entry: \$3,400
Early Bird Builder Member Registration for 3+ Entries: \$3,250 per
Builder Member Standard Registration per Entry: \$3,650
Builder Member Standard Registration for 3+ Entries: \$3,400 per
Non-member Builder Registration per Entry: \$4,400

Virtual Parade Only—Available for houses not open to the public, Remodel/Additions & Specialty Spaces (i.e. pools, outdoor living spaces, etc.)

Early Bird Member Registration per Entry: \$1,750
Member Standard Registration per Entry: \$1,850
Non-member Registration per Entry: \$2,450

Early Bird Deadline: June 26, 2026

Standard Registration Deadline: July 31, 2026

2. REGISTRATION AND REQUIRED FIELDS PER ENTRY

Below is a list of required information that each Entrant must provide. After the close of the Home Entry Deadline, any entry exceeding word count limitations will be revised with the help of the HBA and the guidance of the Entrant. Entrant information needs to be entered only once, via this document. All other fields refer to the home entry and will need completed for each home.

Entrant Information:

Company Name
Company Address
Primary Contact with details
Secondary Contact with details
Company Phone Number
Primary Contact Email Address
Company Website
Entrant Description (Up to 150 words)
Company Logo (high res jpg or png file only)

Entry Information:

All basic Entry details are required at the time of Application submission for Application to be considered complete. See Page 2 or Page 3 for all required Entry Information.

Entry Media

Photos and videos for (Include front elevation and interior and exterior photos—limit of 50)
Floorplans

Send all Entry information, photos, and videos via Dropbox, Google Drive, Teams, etc. to: hba@harrisburgbuilders.com

3. FINAL DEADLINES

Final deadline for Entry Content and Exterior Photos will be **August 7, 2026**. This information is shared with the publishers and promoters; therefore, absolutely no changes will be accepted after this date.

Final deadline for Interior Photos and Videos will be **August 7, 2026**.

Final Deadline for Request for Refund (maximum of 50%) will be **August 7, 2026**.

4. PAYMENT

Make all payments payable to the HBA.

5. Refunds

50% of the entry fee, per canceled home, is refundable until **August 7, 2026** after which date the fee becomes non-refundable.

6. GENERAL LIABILITY COVERAGE

The Entrant must maintain general liability insurance and builders risk insurance for each entry in the Parade, which must name the Home Builders Association of Metropolitan Harrisburg as an additional insured. The general liability insurance shall have a minimum coverage of \$2,000,000. The Certificate of Insurance shall be delivered to the HBA no later than **September 4, 2026** either by mail or by email at hba@harrisburgbuilders.com.

Please include dates from 09/01/2026 through 10/05/2026 and addresses for all entries. This can be combined onto one document.

7. REPRESENTATION

At all times during the Parade of Homes, the Entrant shall have a responsible representative at the home(s). The Entrant may staff the home(s) at any other times at his/her discretion.

8. INDEMNIFICATION

Entrant shall indemnify, defend and hold harmless the HBA from and against any and all claims and demands of loss whatsoever, caused to any person or property, arising directly or indirectly out of the business conducted in or about Entrants' Homes or arising directly or indirectly from any act or omission of the Entrant, its servants, its employees, its contractors or agents and from or against any and all cost, expenses (including reasonable attorney's fees) and liability incurred with any claim or proceeding brought thereon.



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Terms and Conditions

9. SALE OF ENTRY

In the event the Entrant sells the home(s) enrolled in the Parade after publication deadline of **August 7, 2026** home(s) must remain open to tour. If home(s) is sold prior to publication deadline, home profile will be marked as Sold on the Parade of Homes website and the address will be removed. The home(s) will be moved to Virtual Only unless otherwise agreed upon.

10. JUDGING

Notify the HBA if any entry is not to be judged. If no notice is received by the Entrant, all qualified entries will be judged. Homes participating in the Parade for a second or subsequent time are not eligible to be judged. Judging will take place between **September 14-15, 2026 between the hours of 8:00 am and 5:00 pm.**

Entries to be judged may either provide a key to the HBA, provide a lock box access code, or simply leave the home open during the applicable judging period. Homes that are not accessible may not be judged. Entrants may pick up any keys at the HBA office after judging has been completed.

Virtual Only Entries will not be judged; they are for visual online exposure only.

No one is to be in the home during the judging process. Entrants may not confer with the judges at any time.

Homes must be ready for judging and considered to be in a safe condition. Homes not presented in such a manner will not be judged.

Each entry will be assigned by the HBA to a specific category for judging purposes based on such factors as: single family home or multi family home, overall price, etc. The Entrant must therefore accurately state in the application the specific and total sale price of each entry to include any/all "extras" contained in the home, including the lot.

11. LANDSCAPING

Green, mature lawns are desirable and highly recommended, but the ground shall be seeded and covered with straw if the lawn is not mature.

12. SIGNAGE

Entrants may request any number of yard signs needed to direct visitors to the entry home. Counts must be received by the HBA no later than **September 4, 2026** and must include the directions needed (left/right or straight). Signs may only be used to direct visitors to 2024 Parade of Homes entries.

A fee of \$10 per sign/stake will be charged and billed to any Entrant that does not return signage to the HBA.

Pick up days for signs and guides will be **September 11, 2026** from 9:00 am to 3:00 pm at the HBA office basement garage.

13. MEDIA PACKET & PROMOTIONS WORKSHOP

You will receive a media packet to assist you in promoting this event. The HBA will be holding a Parade Promotions Workshop in August via Zoom. Time and date of this meeting is to be determined. In addition, as a benefit of entry, the Entrant company will be promoted as a part of the Parade marketing schedule through social media and any other media channels utilized by the HBA.

14. VIOLATION

Any violation of this Agreement and Terms and Conditions may result in rejection of future entries.

16. SPONSORSHIPS

The HBA reserves the right to associate any virtual tour with a sponsor's logo and/or website.



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2026 PARADE DEADLINES / SCHEDULE

Early Bird Registration Deadline: June 26, 2026

Final Deadline for Standard Registrations: July 31, 2026

Request for Refund Deadline: August 4, 2026

Final Deadline for Details, Floorplans, and Exterior Photos: August 4, 2026

Entrant Workshop: August 20, 2026 (9:00AM via Microsoft Teams)

Individual Proofing for Magazine Confirmed: August 24, 2026

Certificate of Insurance Delivery Deadline (Dated 9/1/26—10/6/26): September 4, 2026

Yard Signage Requests Deadline: September 4, 2026

Vendor Sign & Guide Pick-Up Day: September 11, 2026

Final Deadline for Interior Photos and Videos: September 16, 2026 (30 images per entry)

Awards Judging: September 17-18, 2026

Parade of Homes Gala: September 22, 2026

Virtual Parade opens September 25 and runs on PAPAraadeofHomes.com for 12 months

Parade of Homes: September 26 - October 4, 2026

Judging Criteria

EXTERIOR DESIGN

Curb Appeal
Landscaping
Color Scheme
Architectural Style
Material Quality and Use

PRIMARY SUITE

Overall Design
Fixtures
Storage Solutions
Innovation
Lighting Design
Shower/Bath

INTERIOR DESIGN

Cohesiveness of Style
Innovation and Creativity
Space Utilization
Lighting Design
Floor Plan and Layout
Overall Aesthetic Appeal

OUTDOOR LIVING SPACE

Overall Design
Layout and Flow
Amenities
Overall Size

KITCHEN

Overall Design
Appliance Integration
Storage/Organization
Layout and Flow
Innovation
Lighting Design

CRAFTSMANSHIP

Exterior Workmanship
Interior Workmanship
Technical Excellence
Overall Architectural Enhancements
Creative Ingenuity
Overall Use of Textures and Materials



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IMAGE SUBMISSION GUIDELINES

Please follow the below guidelines when submitting your entry images and floorplans

EXTERIOR PHOTO

The area the home occupies in the photo should be at least 1800 pixels wide by 1300 pixels high.

No need to crop photo (the publisher prefers you don't) — guide is simply provided to show the lowest resolution for the area the publisher will crop and use.

For homes that are very wide (e.g. many larger footprint homes), or tall (e.g. most multi-family homes), please make sure there is enough sky, grass, etc. included to fill out the frame.

LABEL AS: Street number-street address-exterior

Example: 9-sailfish-exterior



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IMAGE SUBMISSION GUIDELINES

Please follow the below guidelines when submitting your entry images and floorplans

FLOORPLANS

Be sure that floor plans are clear and labeled as we are not able to change anything on the floorplan images.

Please submit "vector" art in PDF form if possible.

High-resolution JPG, TIF, PSD or PNG is also acceptable (minimum 1800 pixels wide).

Follow below for labeling:

LABEL AS: Street number-street address-level

Example: 9-sailfish-first

Example: 9-sailfish-second

Example: 9-sailfish-third

Example: 9-sailfish-basement

INTERIOR PHOTOS

Please be advised to only submit up to 15 images per entry.

Make sure within the images submitted that there are at least: 2 Kitchen, 2 Primary Bath, 1 Outdoor Living (if applicable), 1 Primary Bedroom, and 1 Indoor Living Area photo submitted.

Follow below for labeling:

LABEL AS: Street number-street address-number

Example: 9-sailfish-1

Example: 9-sailfish-2

Example: 9-sailfish-3

OR

Street number-street name-area

Example: 9-sailfish-primarybath

Example: 9-sailfish-primarybed

Example: 9-sailfish-kitchen

LOGO

Prior year's logo will be used unless a new one is submitted - must be high quality



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CENTRAL KEYSTONE LIVING LAYOUT SAMPLE

Musser Home Builders, Inc. \$2,448,883

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Glendale Estates

9 Sailfish Drive
Mechanicsburg

Directions:

From Harrisburg: 81S to PA 944 to Wertzville Rd. From Gettysburg: 15N to 81 to 581W to PA114 exit 57 from 81S. From Carlisle: 81N to PA114W exit 57 from 81N.



West Shore

- 5242 sq ft / 4 Bedrooms / 5 Full Baths
- Curbless walkthrough master shower and custom tile work

- 16' vaulted great room and kitchen ceiling fireplaces, Thermador, and XO appliances.
- Granite and quartz countertops, white oak wire-brushed floors, dry bar with Cristallo stone

- Masonite solid-core doors with custom millwork, and a built-in foyer bench.
- Two laundry rooms, melamine closet organization systems, soft-close hardware.

